MEDIA KIT 2024



Tripawds is the support community for pet parents of 3-legged dogs and cats; most of which lose a limb due to cancer. This free community has access to resources, support, and each other as they navigate new ways of living life with their 3-legged pet.

## **Nation's Leading Amputee Animal Organization**

**Tripawds.com Statistics and Demographics** 

Registered Members: 22,700+ Hosted Member Blogs: 2,130+ Monthly Pageviews: 97,900+

Gender: Female (72%) Male (28%)

1844-TRIPAWD TRIPAWDS.COM/CONTACT TRIPAWDS.ORG



@TRIPAWDS





## **WHO WE ARE**

Jim Nelson and Rene Agredano live and work from the road in their RV. Their nomadic life began in 2007 when they sold their home, business and nearly everything they owned to travel the country full-time with their terminally-ill dog, Jerry.

Given just a few months to live after his leg amputation due to bone cancer, Jerry defied the odds and loved life on three legs for two years. That bittersweet journey inspired the couple to create <u>Tripawds.com</u>, the world's largest online support community for three-legged pets and their people. In 2014 they formed the non-profit Tripawds Foundation to assist amputee pets and their people everywhere. Their 2019 memoir, <u>Be More Dog: Learning to Live in the Now tells</u> the full story and was ranked a #1 New Release in both Travel with Pets and Veterinary Surgery categories by Amazon.



## MEDIA AND SPEAKING FOCUS AREAS

- Veterinarian-approved information about amputation recovery
- What to expect with a new amputee pet
- Tips for adopting a three-legged dog or cat
- The benefits of rehabilitation therapy for amputee animals
- How to care for a senior amputee dog or cat
- The best harnesses and home aids to help amputee pets
- How to keep your home safe for Tripawds
- Best ways to help a Tripawd who has cancer

When it comes to 3-legged pets and their people, no other organization creates the community or produces the type of veterinary-recommended information that Tripawds does.

No pet parent wants to hear that their pet is sick. When a diagnosis leads to an amputation recommendation, the decision can never be taken lightly. What owners want in the moments after hearing a diagnosis is answers. The goal of Tripawds is to provide them. This information leads to community building in a club no one wants to be a part of, but everyone going through this process needs.

The creators of Tripawds, Rene and Jim, have been in your shoes and made the same decisions you have. They've done, and continue to do the research, to provide you answers. They also ensure you're never alone with community message boards, blog postings, monthly online meetings, and so much more!